

SPONSORSHIP BENEFITS

A 10TH ANNUAL ROCK 'N ROLL CONCERT BENEFITING ALZHEIMER'S ARKANSAS

Alzheimer's Arkansas creates a compassionate, welcoming and restorative community for family caregivers who are caring for those with dementia, chronic illness or debilitating disease. We are not associated with the national Alzheimer's Association; instead, all money raised by Alzheimer's Arkansas stays in Arkansas to help family caregivers.

FEATURING CLASSIC ROCK BY ROXX

DOORS OPEN AT 7 P.M., SHOW AT 7:30 P.M.

SILENT AUCTION

GENERAL ADMISSION TICKETS \$30 IN ADVANCE • \$40 AT THE DOOR

SATURDAY, NOV. 9 | THE HALL - 721 W. 9TH ST. | LITTLE ROCK

PRESENTED BY ARKANSAS FEDERAL CREDIT UNION • IN-KIND DESIGN SERVICES BY MHP.SI



SPONSORSHIP OPPORTUNITIES AND BENEFITS	The Boss - \$2,500	Tom Petty - \$1,500	Beatles - \$1,000	Boston - \$500
Parking	X	X	X	X
Reserved Seating	For 10	For 10	For 8	For 4
Recognition on Alzheimer's Arkansas Website	Logo + Link	Logo + Link	Logo + Link	Name + Link
Shout-outs on Amp Out Alz Facebook Page	Logo + Tag/Link	Logo	Logo	Name
Shout-outs on Alzheimer's Arkansas Social Media	Logo + Tag/Link	Logo	Logo	Name
Recognition on Promotional Materials	Logo	Logo	Logo	Name
Shout-outs from Stage during Event	X	X	X	X
Recognition in News Release(s)	Logo	Name	Name	
Can Distribute Promo Items at Event	X			

**QUESTIONS?
CONTACT:**

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**Alzheimer's
Arkansas**
A Community for Caregivers
Since 1984

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All proceeds from Amp Out Alz help Alzheimer's Arkansas provide free programming, resources, financial assistance and respite activities to family caregivers of those living with Alzheimer's, another form of dementia or chronic illness. Why does this matter? Because in 2022, there were more than 154,000 unpaid Alzheimer's caregivers providing 268 million hours of care in Arkansas with more than 72% reporting chronic health conditions themselves. (Source: 2023 Alzheimer's Disease Facts and Figures Report)